



# *Internet Marketing*

# Internet Marketing

## Drive Your Sales with Internet Marketing

More than 85% of consumers use the internet when researching products and services. Increasing your presence on the internet is the best way to attract new customers and grow your business. Our team of Internet Marketing experts will handle all aspects of your online marketing efforts, driving new customers, new leads and new business. Let Cahill Consulting drive your marketing while you focus on delighting customers with your products and services.



### SEO

SEO optimization designed to drive search appearance based on geography and select keywords.

- Initial Website Analysis
- Website Optimization
- Local Listing SEO
- Website Submission and Management



### SOCIAL

Initial set up and optimization of social media channels designed to drive reach and engagement.

- Set up
- Posting Management
- Social Media Integration
- Pay Per Click and Promoted Posts



### PAY PER CLICK

Set up and optimization of pay per clicks services. Designed to drive high quality traffic to your website.

- Campaign Setup
- Ongoing Management
- Bid Optimization
- Ad Copy and Ad Extensions



### ANALYTICS

Comprehensive analysis and reporting of website and internet marketing metrics, performance and recommendations.

- Google Analytics and Webmaster Tools
- Pay Per Click
- Social Media
- eCommerce and Lead Generation



### EMAIL MARKETING

Create strategies and compelling messages to get through to your targets and generate the leads you need to succeed.

- Campaign and Content Strategies
- Email Design & Development
- Email Distribution
- Email Performance Analysis
- Email Marketing List Management



### LEAD GENERATION

Custom lead generation program designed to attract new customers, automate email marketing and drive new business.

- Lead Magnet Creation
- Landing Page Design
- Sales Funnel Design
- Email Copy
- CRM Integration

Please Call 414.979.9677 for a Complimentary Consultation

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[cahillconsultingpartners.com](http://cahillconsultingpartners.com)



cahill consulting

EMPOWER • ALIGN • ENGAGE

Cahill Consulting will drive a positive return on your website investment. We deliver superior search engine results, eCommerce sales and help our clients expand their customer base with social media, SEO optimization and effective PPC campaigns.

## Spotlight

- |                                      |                             |
|--------------------------------------|-----------------------------|
| 1 SEO Optimization                   | 4 Pay Per Click Service     |
| 2 Google Analytics & Webmaster Tools | 5 Monthly Report            |
| 3 Up to Two Social Media Accounts    | 6 One Monthly Strategy Call |

## Rainmaker

- |                                    |                                      |
|------------------------------------|--------------------------------------|
| 1 SEO Optimization                 | 7 Google Analytics & Webmaster Tools |
| 2 Local SEO Optimization           | 8 Pay Per Click Service              |
| 3 Reputation Management            | 9 Email Marketing                    |
| 4 Up to Five Social Media Accounts | 10 Lead Generation                   |
| 5 Facebook PPC and Promoted Posts  | 11 Monthly Report                    |
| 6 Up to Five Social Media Accounts | 12 One Monthly Strategy Call         |

*Please Contact Us for Package Pricing*

**414.979.9677**

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**Contact us today for a consultation.**  
*Make the most of your website and internet marketing with Cahill Consulting.*